

Webinar 1:
**“The role of alternative narratives
in preventing discrimination, polarisation and
extremism at the local level”**

Maria Lozano, RAN Expert

LOUD- Local Young Leaders for Inclusion



Co-funded by the
Erasmus+ Programme
of the European Union

The European Forum for Urban Security



250 member local authorities in 16 European countries



To advocate an integrated vision of security:
Prevention - Social Cohesion - Repression

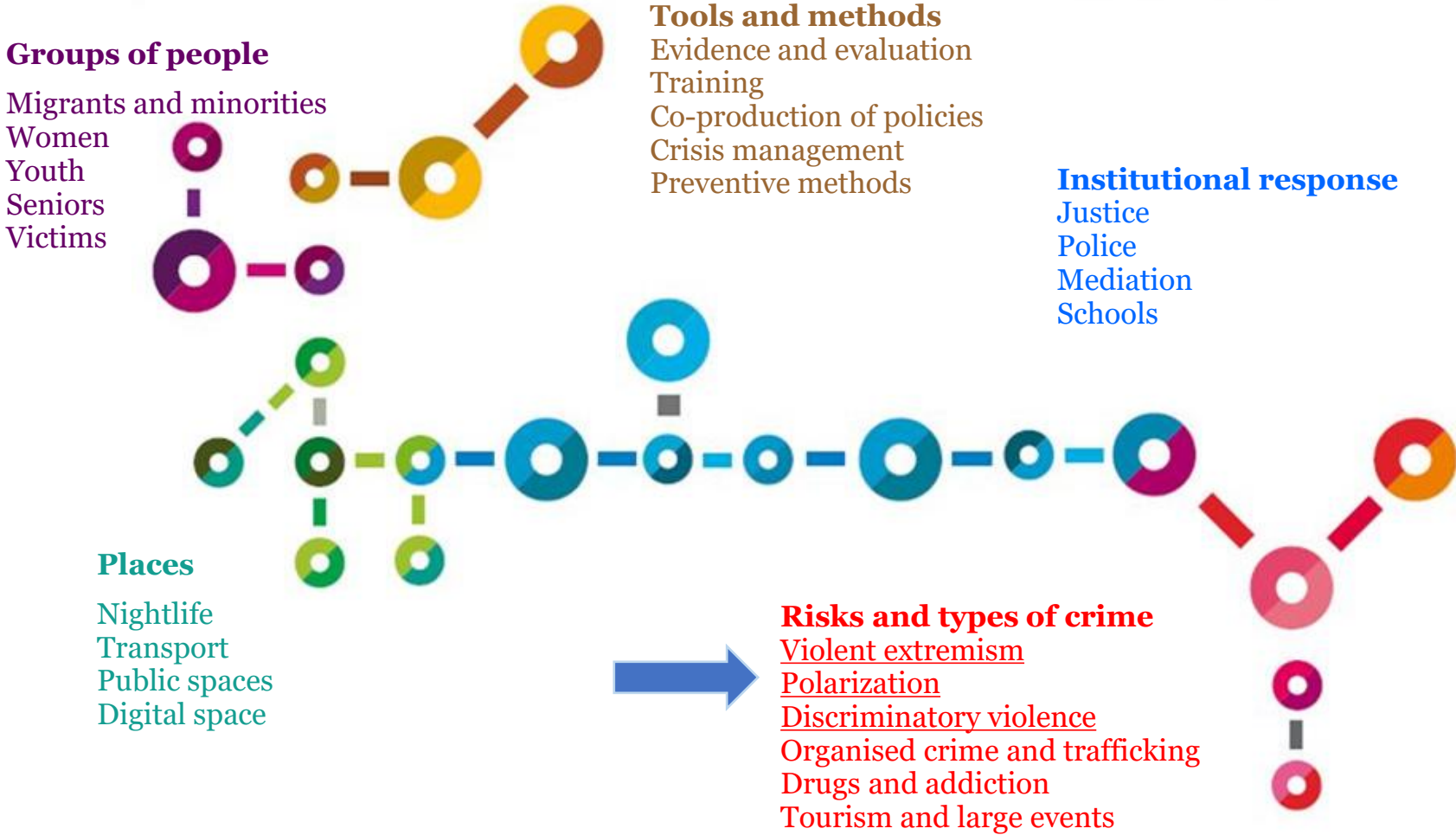


To support local authorities design, implement and evaluate their local security and crime prevention policies



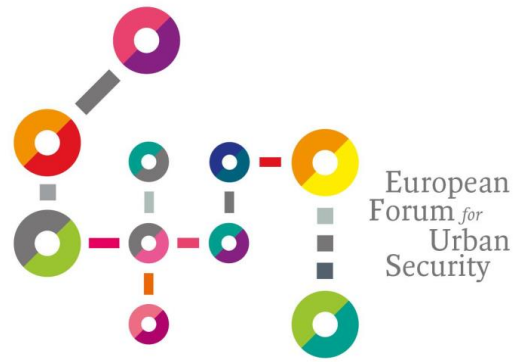
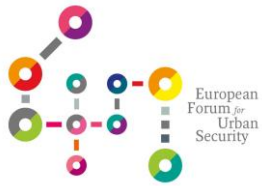
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Topics



Local authorities play a crucial role in prevention





LOUD- Local Young Leaders for Inclusion Project



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Project objectives, LOUD aims, mainly :

- to foster inclusive environments for young people in order to prevent them from drifting into intolerance and extremist behaviours.
- to promote the participation of young people in actions against discrimination, intolerance and extremism.
- to promote European exchanges on alternative narratives among young people

How:

- Understanding the local context in terms of discrimination or extremism, of 9 cities and metropolitan partners of the project through the implementation of needs assessments
- Training groups of youngsters from 9 European cities in the design, development, dissemination and evaluation of alternative narratives campaigns.
- Development of 9 local alternative narratives campaigns by young people

Local authorities:



Landeshauptstadt
Düsseldorf



Ajuntament de L'Hospitalet



Organisations:



Centro Interculturale
MONDINSIEME
Intercultural Centre

LOUD Webinars

*(retransmission of the webinar with french subtitles
on efus website within 10 days)*

4 Webinars in total- dedicated to the creation of alternative narratives at the local level.

1st webinar: The role of alternative narratives in preventing discrimination, polarisation and extremism at the local level.

Maria Lozano Expert RAN- 20 of March 11am

2nd webinar: Design an alternative narrative campaign and create messages that offer a positive alternative to discriminatory speech

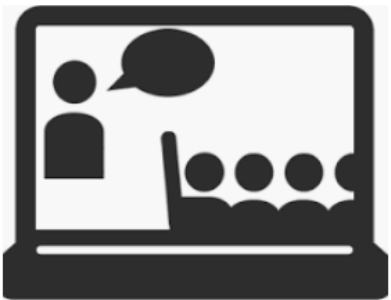
Maria Lozano Expert RAN- 22 April at 11am

3rd webinar: How to create an effective campaign, reach the target audience and spread the message?

Kelsey Bjornsgaard, Institute for Strategic Dialogue (ISD)- 20th of May

4th webinar: How to measure and evaluate an alternative narrative campaign?

Date TBC



Webinars instructions to proceed



Webinars outline:

Expert presentation will take 30 minutes
Q&A 20 minutes



How can I ask questions?

You can submit your questions by using the chat at anytime



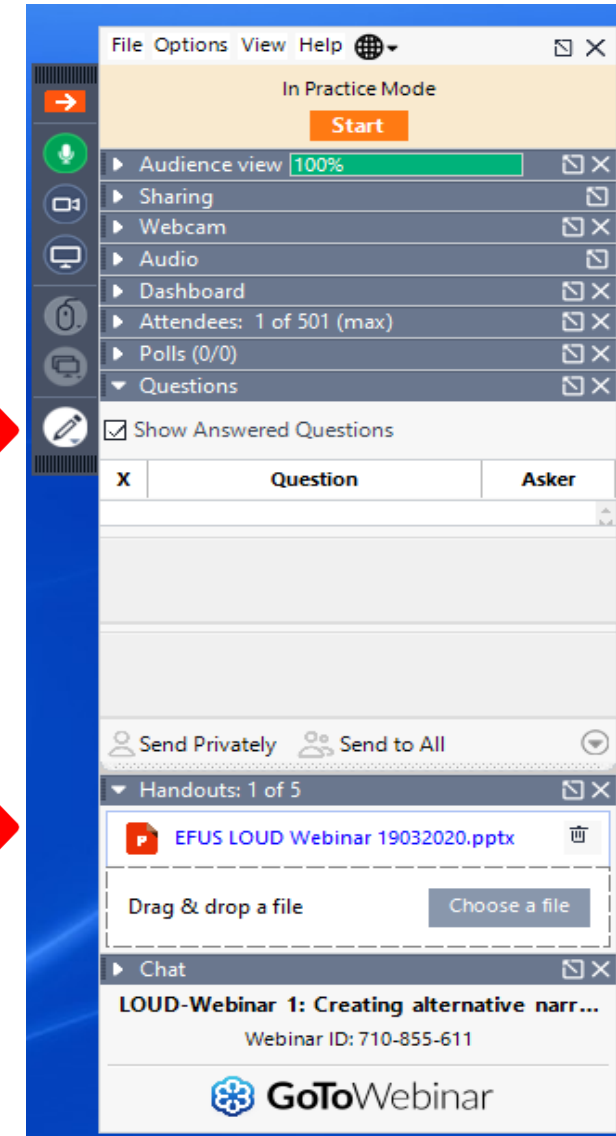
How can I get the expert PPT?

You can download the presentation from the “handouts” section in the menu



Help us to improve

At the end of the webinar please complete the exit survey



The screenshot shows the GoToWebinar interface with the following elements:

- Menu: File, Options, View, Help
- Status: In Practice Mode
- Start button
- Settings list:
 - Audience view: 100%
 - Sharing
 - Webcam
 - Audio
 - Dashboard
 - Attendees: 1 of 501 (max)
 - Polls (0/0)
 - Questions
- Checkboxes:
 - Show Answered Questions
- Table with columns: Question, Asker
- Buttons: Send Privately, Send to All
- Handouts: 1 of 5
 - EFUS LOUD Webinar 19032020.pptx
 - Drag & drop a file
 - Choose a file
- Chat section:
 - LOUD-Webinar 1: Creating alternative narr...
 - Webinar ID: 710-855-611
 - GoToWebinar logo



Maria Lozano

- Member of the Radicalization Awareness Network (RAN) and of its Steering Committee, as Leader of the Working Group on Remembrance of Victims of Terrorism (RAN RVT).
- Advisor, lecturer, expert consultant and trainer to United Nations Office on Drugs and Crime (UNODC).
- Senior consultant with UN, in Terrorism Prevention, Preventing Violent Extremism and fostering International Cooperation in South and Southeast Asia.

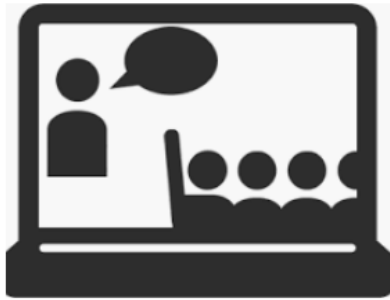




Q&A



2nd Webinar 2, 22 April 11am:



How to design an alternative narrative campaign?
How to create messages that offer a positive alternative to
discriminatory speeches?

*Maria Lozano, expert on preventing and combating violent
radicalisation, member of the Radicalisation Awareness
Network (RAN) Steering Committee*



French Forum Crime Prevention Awards

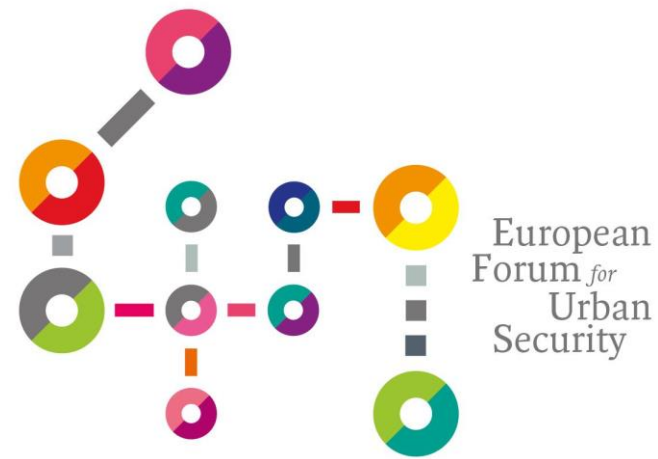


2020 award theme

- Improving security forces - population relations
- Co-construction of security policies with citizens
- Prevention of discriminatory violence

Only French applicants

- Applications are open **until April 10th 2020**.
- Application document and awards regulation available on FFSU website :
<http://ffsu.org/services-et-activites/ppd/>
- Information : Paul Devulder, programme manager, **01.40.64.49.13** **ppd2020@ffsu.org**



Thank you for your attention

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