

Choosing an expert as part of the European project “LOUD”

- Call for applications -

The European project “Local Young Leaders for Inclusion- LOUD”, led by the European Forum for Urban Security (Efus), aims to support cities and regions across Europe in preventing the spread of hatred messages and extremist contents that can lead to discrimination, violent extremism and marginalisation among young people. Through the development of local alternative narrative campaigns and multi-agency partnerships that include local authorities, this project brings together local authorities and civil society organisations from 5 countries to exchange on the European level and implement local pilot actions. As part of this project, Efus is looking for experts to support local authorities and young people in the development and implementation of their local alternative narratives’ campaigns via targeted training sessions.

Who we are

Created in 1987 under the auspices of the Council of Europe, the European Forum for Urban Security (Efus) is the oldest international non-governmental organisation gathering local and regional authorities working in the field of urban security and crime prevention. The network aims to strengthen crime prevention policies and to promote the role of elected officials in national and European policies.

Efus works on all the themes linked to urban security and develops links between local authorities in Europe through the exchange of practices and knowledge, cooperation and training. The forum also serves as a link between local authorities and national, European and international institutions.

Context

Most European cities are increasingly confronted with the phenomenon of marginalisation and discrimination that can foster intolerance and lead to violent extremism especially among young people.

In the last years, the dissemination of hatred messages and extremist contents have been spreading on the Internet and social media. Extremist individuals and groups rely on grievances felt by the population, especially young people, to advocate for violence as a legitimate means. In order to proactively counter this noxious narrative, it is important to promote alternative and positive messages.

Unpacking the truth, elaborating an alternative to violent extremism or sharing positive messages about interculturality can increase resilience, strengthen social cohesion and common values and help young people to become open-minded and active drivers of change in their communities.

In Europe as elsewhere in the world, counter and alternative narrative campaigns are often created and disseminated by international or national authorities and organisations.

However, local authorities can also play a relevant role in facilitating the creation and dissemination of communication campaigns against violent extremism and all forms of discrimination. Because of their proximity to the local reality and their understanding of the local needs, they can directly mobilise local stakeholders and enable them to reach the groups targeted by these campaigns.

This central role played by cities has already been highlighted by the European Forum for Urban Security in its work on the prevention of radicalization leading to violent extremism and discriminatory violence.

More information on the project on [its webpage](#).

Read the publication of the JUST project, *Preventing Discriminatory Violence at the Local Level: Practices and Recommendations*

Read the brochure: *European Local Authorities are mobilising against radicalisation*

Project Objectives:

LOUD's general objective is to foster inclusive youth environments in order to prevent young people from drifting into intolerance and extremist behaviour.

Specific objectives:

- Countering all forms of intolerance and extremist messages among young people
- Providing effective online and offline alternative narratives at the local level
- Empowering young people on tackling discrimination and extremist contents
- Promote European exchange on alternative narratives among young people

Project partners:

Cities:

L'Hospitalet (ES)

Montreuil (FR)

Rosny-sous-Bois (FR)

Lille (FR)

Valenciennes Métropole (FR)

Pella (GR)

Düsseldorf (DE)

Augsburg (DE)

Leuven (BE)

Organisations:

Eurocircle (FR)

AVP- Akzeptanz Vertrauen Perspektive (DE)

Mondinsieme (IT)

Project Activities

The project foresees the following activities:

1. Development of 9 local alternative narrative campaigns in 5 EU countries by young people.
2. Project meetings to enable an accurate follow-up of local actions' state of progress and exchanges between partners

3. Capitalisation and dissemination of results via the publication of a leaflet presenting all local campaigns and their results; the dissemination of key messages from local campaigns through social media at the European level and E-learning tools to understand key concepts around alternative narratives campaigns and youth mobilisation.

Contract object

The terms of collaboration between Efus and the experts chosen as part of the project “LOUD” will be as follows. The experts will

1. Contribute to the definition of the content of the training sessions in one of the partner cities
2. Develop an adapted methodology to deliver the contents of the trainings in collaboration with Efus and the partner organisation
3. To participate in the training session organised by partner local authorities and youngsters and produce a report after the training
4. Attend regular virtual meetings (phone/video conference calls) with the project team to discuss issues relating to the state of the training sessions and upcoming activities;
5. Contribute to further project activities on request.
6. Contribute to the development of the content of a webinar on project-related issues on discrimination, prevention of radicalization, alternative-narrative campaigns etc, on request.

Profile of the experts

- The expert must demonstrate extensive knowledge and understanding of the themes and methodologies relating to radicalisation, violent extremism and discriminatory violence, especially among young people. Among the themes of the trainings: discrimination based on disability grounds, every-day racism, unequal opportunities etc.
- The experts must demonstrate extensive knowledge and understanding of the steps and methodologies relating to alternative-narrative campaigns, communication and interactive skills and knowledge of one or more campaign channels (storytelling, videos, posters, theatre plays, etc.) .

Applicants might have extensive knowledge on the project-related topics or on the alternative narrative campaign methodology. The two areas of expertise not being mutually exclusionary.

Besides this requirements:

- The expert must demonstrate a strong interest in the European dimension, as well as a strong ability to adapt to information being exchanged in a transnational context;
- The expert should possess strong analytical and writing skills;
- The working languages of the project are French and English: for the training sessions, interpretation services will be provided. While it is not necessary to be bilingual, a good command of these two languages is an asset.

Funding and duration

A contract (terms of reference) will be drawn up by Efus, the starting date of which will be set when the two parties sign it and it will be valid until May 2020.

The project's funding covers:

- A salary based on a daily rate for carrying out the activities stipulated in the contract. The salary will vary according to the experience of the expert. It is estimated that the contract will be completed in approximately 4 days including days of travels and participation in trainings.
- Travel and subsistence costs for the training will be covered by Efus.
- Two payments will be made upon receipt of the invoice issued by the expert and sent to Efus. The first invoice will correspond to 40% pre-financing at the signing of the contract the other 60% at the end of the project and after completion of all tasks agreed upon in the contract (May 2020).

Selection Procedure

Efus invites those interested by this call to send their application by email to Tatiana Morales, programme manager: morales@efus.eu

- A detailed CV including recent publications;
- A cover letter summarising why you want to be part of this project.

Schedule

- The recruitment process of the expert(s) is ongoing.

Only shortlisted candidates will be contacted.

For further information concerning the call for applications, contact Efus on +33 (0)1 40 64 49 00 or morales@efus.eu