

# Choosing an expert as part of the European project “LOUD”

- Call for applications -

The European project “Local Young Leaders for Inclusion- LOUD”, led by the European Forum for Urban Security (Efus), aims to support cities and regions across Europe in preventing the spread of hatred messages and extremist contents that can lead to discrimination, violent extremism and marginalization among young people. Through the development of local alternative narrative campaigns and multi-agency partnerships that include local authorities, this project will bring together local authorities and civil society organisations from 5 countries to exchange on the European level and implement local pilot actions. As part of this project, Efus is looking for an expert to support local authorities and young people in the identification of needs, resources and stakeholders for the development and implementation of their local alternative narratives’ campaigns.

## Who we are

Created in 1987 under the auspices of the Council of Europe, the European Forum for Urban Security (Efus) is the eldest international non-governmental organisation gathering local authorities working in the field of urban security and crime prevention. The network aims to strengthen crime prevention policies and to promote the role of elected officials in national and European policies.

Efus works on all the themes linked to urban security and develops links between local authorities in Europe through the exchange of practices and knowledge, cooperation and training. The forum also serves as a link between local authorities and national, European and international institutions.

## Context

Most European cities are increasingly confronted with the phenomenon of marginalisation and discrimination that can foster intolerance and lead to violent extremism especially among young people.

In the last years, the dissemination of hatred messages and extremist contents have been spreading on the Internet and social media. Extremist individuals and groups rely on grievances felt by the population, especially young people, to advocate for violence as a legitimate means. In order to proactively counter this noxious narrative, it is important to promote alternative and positive messages.

Unpacking the truth, elaborating an alternative to violent extremism or sharing positive messages about interculturality can increase resilience, strengthen social cohesion and common values and help young people to become open-minded and active drivers of change in their communities.

In Europe as elsewhere in the world, counter and alternative narrative campaigns are often created and disseminated by international or national authorities and organisations.

However, local authorities can also play a relevant role in facilitating the creation and dissemination of communication campaigns against violent extremism and all forms of discrimination. Because of their proximity to the local reality and their understanding of the local needs, they can directly mobilise local stakeholders and enable them to reach the groups targeted by these campaigns.

This central role played by cities has already been highlighted by the European Forum for Urban Security in its work on the prevention of radicalization leading to violent extremism and discriminatory violence.

*More information on the project on [its webpage](#).*

*Read the publication of the JUST project, [Preventing Discriminatory Violence at the Local Level: Practices and Recommendations](#)*

*Read the brochure: [European Local Authorities are mobilising against radicalisation](#)*

### **Project Objectives:**

LOUD's general objective is to foster inclusive youth environments in order to prevent young people from drifting to intolerance and extremist behaviour.

Specific objectives:

- Countering all forms of intolerance and extremist messages among young people
- Providing effective online and offline alternative narratives at the local level
- Empowering young people on tackling discrimination and extremist contents
- Promote European exchange on alternative narratives among young people

### **Project partners:**

#### **Cities:**

L'Hospitalet (ES)  
Montreuil (FR)  
Rosny-sous-Bois (FR)  
Lille (FR)  
Valenciennes Métropole (FR)  
Pella (GR)  
Düsseldorf (DE)  
Augsburg (DE)  
Leuven (BE)

#### **Organisations:**

Eurocircle (FR)  
AVP- Akzeptanz Vertrauen Perspektive (DE)  
Mondinsieme (IT)

### **Project Activities**

The project foresees the following activities:

1. Development of 9 local alternative narratives campaigns in 5 EU countries by young people.

Efus, with the active support of partner organisations and external experts, will assist local authorities in the development of local alternative narratives campaigns through the mobilisation of young people. This support will be ensured through tailored technical assistance, adapted to the local context, needs and resources of each partner local territory.

The local campaigns to be developed by the selected young people will vary from one territory to another, as the messages, messenger and media will be defined according to their contexts and priorities.

The **main results** of this work stream will be:

- Raised awareness on alternative narratives among young people
- Increased social cohesion among young people
- Decrease of vulnerability factors among young people, such as marginalisation and polarisation

## 2. Project meetings

In order to enable an accurate follow-up of local campaigns' state of progress and exchange between partners, including young people from partner cities, 4 project meetings are organised throughout the project. These events include discussion among partners, lectures from external experts and field visits.

## 3. Capitalisation and dissemination of results will be undertaken through the following supports:

- Publication of a leaflet presenting all local campaigns and their results;
- Dissemination of key messages from local campaigns through social media at the European level;
- E-learning tools to understand key concepts around alternative narratives campaigns and youth mobilisation.

### **Subject-matter of the contract**

The terms of collaboration between Efus and the expert chosen as part of the project "LOUD" will be as follows. The expert will

- 1) Contribute to the definition of the methodology to be used while assisting local authorities in identifying their priorities in the field of discrimination and extremism, resources and stakeholders to develop their local action (local diagnosis).
- 2) Attend the preliminary experts meeting organized between Efus and partner organisations on **Friday 8th March 2019** to jointly define and validate the proposed methodology to conduct the first phase of identification of priorities, resources and stakeholders (local audits and needs assessment).
- 3) To participate, when requested, in the different working sessions organised by partner local authorities during the local audit and needs assessment phase.
- 4) Attend regular virtual meetings (phone/video conference calls) with the project team to discuss issues relating to the state of the local needs assessment and upcoming activities;
- 5) Contribute to further project activities on request.

### **Profile of the expert**

- The expert must demonstrate extensive knowledge and understanding of the themes and methodologies relating to urban security (local security policy, security audits, needs assessment), radicalisation and violent extremism especially among young people and discriminatory violence.

- The expert must demonstrate a strong interest in the European dimension, as well as a strong ability to adapt to information being exchanged in a transnational context;
- The expert should possess strong analytical and writing skills;
- The working languages of the project are French and English: for the project meetings, interpretation services will be provided. While it is not necessary to be bilingual, a good command of these two languages is an asset.

### **Funding and duration**

A contract (terms of reference) will be drawn up by Efus, the starting date of which will be set when the two parties sign it (March 2019) and it will be valid until the end of the project (30 January 2021).

The project's funding covers:

- A salary based on a daily rate for carrying out the activities stipulated in the contract. The salary will vary according to the experience of the expert. It is estimated that the contract will be completed in between 35 and 40 days including days of travels and participation in meetings when necessary.
- Travel and subsistence costs for the preliminary meeting will be covered by Efus. When necessary, travel and subsistence costs to the 9 partner cities to conduct the local audit will also be covered by Efus.
- Two payments will be made on receipt of the invoice issued by the expert and sent to Efus. The first invoice will correspond to 50% pre-financing at the signing of the contract (March 2019), the other at the end of the project and after completion of all tasks agreed upon in the contract (January 2021).

### **Selection Procedure**

Efus invites those interested by this call to send their application by email to **Tatiana Morales**, programme manager: [morales@efus.eu](mailto:morales@efus.eu), **on Monday 18 February 2019**.

- A **detailed CV** including recent publications;
- A **cover letter** summarising why you want to be part of this project.

### **Schedule**

- Deadline for submission of applications: **18 February 2019**.
- Estimated date for choosing the expert: Monday 25 February 2019
- Date for the first preliminary meeting: 8 March 2019

Only shortlisted candidates will be contacted.

For further information concerning the call for applications, contact Efus on +33 (0)1 40 64 49 00 or [morales@efus.eu](mailto:morales@efus.eu).