

**« Social media and local police in Europe: cities in touch with citizens
for safety and trust »
Medi@4Sec Dissemination event**

30 October 2018, 9.30-13.30
Bologna, Aula Magna Regione Emilia-Romagna
Viale Aldo Moro 30, Bologna

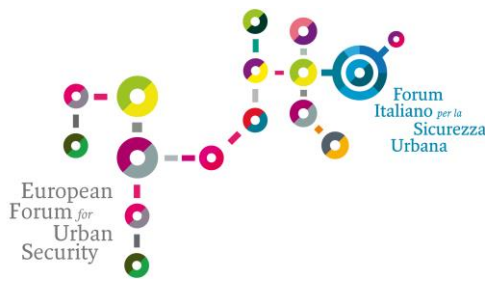
Social media is omnipresent and has become a powerful mechanism driving social, economic and organisational change. New and emerging forms of social media (e.g., Twitter, Facebook, YouTube, Instagram and other platforms) are open, distributed, digital communication platforms that enable people and social networks to create and share information and ideas. But it also has a dark side, where those outside the law have found new ways to organise and commit criminal acts, sometimes transnationally, while remaining (relatively) anonymous.

Medi@4sec focuses upon enhancing understanding of the opportunities, challenges and ethical consideration of social media use for public security purposes. In order to disseminate the main findings from the project, Efus organise four local dissemination events in four European cities. Setubal (Pt), Paris (Fr), Regione Emilia-Romagna (Ita) and Riga (Lv). Regione Emilia-Romagna event will focus on the use of social media by local police as a direct channel for communicating with the public and a tool to better coordinate with other municipal services.

Programme

- 9.00 Registration
- 9.30 Welcome Regione Emilia-Romagna, Giammaria Manghi, Sottosegretario alla Presidenza della Giunta della Regione Emilia-Romagna
Moderation: Gian Guido Nobili, Executif Director Italian Forum for Urban Security (FISU)
- 9.45 « The project Medi@4sec: goals and results », Myassa Djebara and Pilar De La Torre. European Forum for Urban Security (Efus), Project managers
- 10.45 « Key points for an effective use of social media for police, in a community policing approach », ex met police officer, now in charge of training on social media. Nick Keane-TBC, Former Police Chief, College of Policing UK
- 11.45 « A systematic approach on use of social media for local police: the case of Emilia-Romagna », Samanta Arsani, Area Polizia Locale Regione Emilia-Romagna





12.15

Case histories in Italy:

“A focused use of Facebook: Milan stolen bicycles page”, Varno Maccari, Vice Commissario Local Police Milan

“Building a local police narrative: Agente Gianna from Trieste”, Daniela Gianello, Isp. C. Local Police Trieste

“Different tools for different targets and different goals: the presence of Riccione on twitter, facebook and Instagram”, Pierpaolo Marullo, Chief Local Police Riccione

13.00

Lunch

14.30

Simultaneous workshops (only people registered)

16.30

Workshops conclusion

Registration [here](#)

***Attending: 100 people
Language ITA-ENG
Morning event open and free***

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Bologna, Meeting rooms Regione Emilia-Romagna
Viale Aldo Moro 30, Bologna

Simultaneous workshops (registered only – max 45 people, from local polices or security staff from municipalities): the proposal is to organize 3 simultaneous workshops focused on 3 topics, managed by one of our staff and one officer from our local polices, as a field expert and in order to facilitate the peer-discussion

Topics:

- Cyberbullying and web crime (Staff Efus and Deborah Veluti, from Parma PL)
- How to use social media to promote engagement and improve the relations with citizens (Staff RER and Pier Paolo Marullo, from Riccione PL)
- How to use social media to keep an eye on what happens on cities, with a prevention approach (Staff RER and Alessandro Scarpellini, from Rubicone PL)



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