

# Progetto Goal – U.C. Sampdoria



## The role of the Football Club U.C. Sampdoria in the creation of a sport culture

- 🌐 1985 – 1994 Pitch entrance in away matches holding the flag of the home team
- 🌐 1995 “Samp for Peace” logo on first team players’ jerseys
- 🌐 1985 – 2012 Torneo Ravano – Coppa Paolo Mantovani
- 🌐 2002 – 2011 Impariamo allo stadio (*Learning at the stadium*)
- 🌐 2004 – 2011 Progetto Liguria – Samp in Rete
- 🌐 2011 – 2012 Fair Play Village

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1989: Pitch entrance of the team with flag of Monaco before the match Monaco–Sampdoria in Uefa Tournament “Coppa delle Coppe”



July 1995: Karembou, Mihajlovic and Seedorf during the official presentation

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- 🌐 Torneo Ravano began in 1985 from an idea of U.C. Sampdoria's owner Paolo Mantovani
- 🌐 The aim of this football tournament was just to “Play”. All the children of fourth and fifth grade of the elementary school had a special emotion and a great experience from this event
- 🌐 Now the principles are the same and in 2009 the tournament was upgraded to a total of 4 sports: basketball, volleyball and rugby, which made the number of pupils increase to 5.000 children per year.



Different images of Torneo Ravano 2011

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⚽ Fair Play Village was born in October 2011 to create a toruing village for fans of Sampdoria and other football teams during this season.

⚽ The village is addressed to children, families and fans

⚽ There is a social prospective with this project and no commercial purpose whatsoever



Images of the different areas of Fair Play Village